

## Webinar Offerings and Events from BetterInvesting, ICLUBcentral, and other Sources Updated January 23, 2018

Note: All times are for Eastern Standard Time

### Webinars offered by the Central PA Chapter of BetterInvesting (CPAC):

1. **02/20/2018 - Stock Study: D.R. Horton (DHI)**, 7:00 – 8:00 p.m. Free. D.R. Horton (NYSE Symbol, DHI) will be reviewed in the first 2018 stock study webinar. D.R. Horton is in the Home Building Industry, Consumer Cyclical Sector. The company is the largest home builder in the United States. The presenter is John Diercks, Chapter Director for the Central PA Chapter of BI. Save the date now. Registration is required.\*

\*To register for the above webinar contact John Diercks at [jwdiercks@aol.com](mailto:jwdiercks@aol.com) or phone him at 814-234-8775. His mailing address is Central PA Chapter NAIC, 1017 Crabapple Drive, State College, PA 16801.

### Classes offered by the Central PA Chapter of BetterInvesting (CPAC):

1. **03/31/2018 – Stock Selection Guide Analysis of Stocks using “Toolkit 6” and the online tool “SSG Plus”**, 9:00 a.m. – 12:00 p.m. Cost: \$20.00. Location: Giant Food Store Community Room, 3301 W. Trindle Road Camp Hill, PA 17011. Many investors are not confident about their ability to do accurate analysis of quality growth stocks. Come to this class to help you make better judgment decisions when using these tools. The Directors of the Central PA Chapter of BetterInvesting will cover all sections of the Stock Selection Guide (SSG) and answer any questions you may have. Pre-registration is required. Contact Bruce Kennedy at 506 Indiana Ave, Lemoyne, PA 17043. Phone: 717-737-5033 E-mail: [brucelkenedy@verizon.net](mailto:brucelkenedy@verizon.net)

### Events offered by the Central PA Chapter of BetterInvesting (CPAC):

1. **08/25/2018 - Keystone Strategies Education Event**, 8:30 a.m. – 1:30 p.m. Free. Location: Giant Food Store Community Room, 3301 E. Trindle Road, Camp Hill, PA 17011. Attendees will be able to attend informative educational sessions, and there will be guest speakers. The winners of the Keystone Strategies Portfolio Contest will be announced. A continental breakfast and lunch will be available during the event. There will also be time to exchange ideas with other investors during a refreshment break. Save the date. More information will follow later. Pre-registration required. Contact Bruce Kennedy at [brucelkenedy@verizon.net](mailto:brucelkenedy@verizon.net) or phone him at 717-737-5033. His mailing address is 506 Indiana Ave, Lemoyne, PA 17043.

For information on other classes, webinars, and events offered by CPAC, go to <http://betterinvesting.org>. Log'in. Go to the tab Chapters, scroll down to My Chapter and left-click on it.

### Nationally offered Investment Webinars:

1. **First Tuesday of each month - Toolkit 6 User Group**, 9:00 – 10:15 p.m. Free. Doug Gerlach, President of ICLUBcentral, hosts an interactive online meeting for all Toolkit 6 users. The User Group is an open forum event where you have the opportunity to ask questions, share tips and tricks, and learn from like-minded investors. Register once for all 2015 sessions. To register go to <https://attendee.gotowebinar.com/register/10000000016545283>. 2018 dates are Jan 2, Feb 6, Mar 6, Apr 3, May 1, Jun 5, Jul 3, Aug 7, Sep 4, Oct 2, Nov 6, and Dec 4.

2. **Second Monday of each month – Lunchtime Learning Webinars from ICLUBcentral**, 1:30 – 2:30 p.m. Free. Each month, Doug Gerlach offers tips and helpful advice about using ICLUBcentral's software, tools, and newsletters that help individual investors and investment clubs to build successful stock and mutual fund portfolios. To register for all the sessions go to: <https://attendee.gotowebinar.com/register/100000000051262808>

3. **Third Tuesday of each month – Investment Club Operations**, 9 – 10 p.m. Free. Doug Gerlach leads most of the sessions. Open question format. Register once for all sessions at <https://attendee.gotowebinar.com/register/100000000043760754>

4. **01/29/2018 (rescheduled from 01/24/2018) – TickerTalk**, 8:30 – 9:30 p.m. Free. Investing education in bite-size pieces is offered at every TickerTalk session to help you become a successful investor. 'Five in Five' is a regular feature in which the panelists offer up some stock ideas that may be worthy of further study. This month's panelists are: Suzi

Artzberger, Director of Information Technology, BetterInvesting Ken Kavula, Director, BetterInvesting Mid-Michigan Chapter Ann Cuneaz, Senior Manager of Education Programs, BetterInvesting. To register go to <https://register.gotowebinar.com/register/6565809938348308481?source=TT>

5. **01/30/2018 – The Roundtable**, 8:30 p.m. Free. This is a monthly online session of “name your favorite stock right now” in true round table fashion with Ken Kavula, Cy Lynch, Mark Robertson and Hugh McManus. To register go to <https://register.gotowebinar.com/register/6899573291308937473>

6. **01/30/2018 - BetterInvesting's SSGPlus Stock Analysis Tool Tutorial**, 8:30 – 9:45 p.m. Free. SSGPlus is designed for the more experienced SSG practitioner with a front-side/back-side view of the Stock Selection Guide and a single graph displaying all the fundamental data. It builds on the great features of the CoreSSG, such as peer comparisons, tablet and phone compatibility and member sentiment features, and adds Quarterly Data reports (PERT-A), in-depth portfolio reports, expanded stock screening and more to the online experience. The presenter is Suzi Artzberger, BetterInvesting's director of information technology and the online tools product manager. To register go to <https://register.gotowebinar.com/register/2790012242195692801?source=member>

7. **01/01/2018 - Club Treasurer Workshop - Preparing Your Investment Club's 2017 Tax Return**, 8:30 – 9:45 p.m. Free. There are major changes in store for partnership tax returns for 2017. ICLUBcentral's Doug Gerlach is the presenter. He will guide both first time and seasoned investment club treasurers through a stress-free tax season in this informative webinar. Learn what to expect from the investment club tax season including how to use and install the appropriate tax preparation software using myICLUB or Club Accounting 3 for Windows, what documents to expect from your bank and brokerage firm, understand the difference between draft and final tax forms, whether your club is required to file a state tax return, and more. To register go to <https://register.gotowebinar.com/register/52018282287710979>

8. **02/06/2018 – Turnout Tuesday**, 8:30 – 10:00 p.m. Free. The January session of Q&A was so successful that Mark Robertson and Ken Kavula will be using the same format for February. They will begin by addressing the question "How Do I Invest in This Overheated Market?". They will continue the session by answering questions about investing that have been submitted by members of our community. If you have a question you would like them to address, send it to Ken ([kavula1@comcast.net](mailto:kavula1@comcast.net)) or Mark ([mark@manifestinvesting.com](mailto:mark@manifestinvesting.com)), and it will be added to our list. The program will last between 75-90 minutes. To register go to <https://register.gotowebinar.com/register/3813368397110987521>

9. **02/07/2018 – StockUp - Specialty Retail Industry Study**, 8:30 – 9:45 p.m. Free. Team members conduct a classic industry study following the process documented in the Buy the Best educational series. Five Below (FIVE), Tractor Supply (TSCO), Ulta Beauty (ULTA) and Williams-Sonoma (WSM) are the stocks selected for this industry study. Ken Kavula, BI Director with the Mid-Michigan Chapter leads the industry study. To register go to <https://register.gotowebinar.com/register/2170837662925272835?source=StockUp>

10. **Virtual InvestorConferences.com are offered monthly**. This is the leading Investor Relations industry portal that introduces public companies to tens of thousands of active and engaged individual investors month after month. For more information go to <http://virtualinvestorconferences.com>

11. **BI Tutorials on several topics including stock analysis tools**. Free. To view these go to <http://www.youtube.com/user/BetterInvesting>

**For more webinar listings and to register for On Demand Webinars, go to [www.betterinvesting.org](http://www.betterinvesting.org)**

### **Archives:**

**Archived BI Webinars:** View Webinar recordings at [www.betterinvesting.org/Members/Tools/Webinars/default.htm](http://www.betterinvesting.org/Members/Tools/Webinars/default.htm)

**Archived iclub.com Webinars:** See the listing of webinars at [http://www.iclub.com/clubs/webinar\\_information.asp](http://www.iclub.com/clubs/webinar_information.asp)

**Archived InvestEd Webinars:** Go to <http://investedinc.org/OnlineEducation/Webinars/InvestEdIncWebinars.aspx>. Click on the tab Online Education. You need to register with InvestEd before you are able to view their investment webinars.

**Archived ManifestInvesting Webinars:** Go to <http://www.manifestinvesting.com/events?recorded=true>

### **BetterInvesting Events:**

1. **BetterInvesting Open House:** This is a website where perspective new BI members may go to discover some of the tools and resources available to BI members. To see what the Open House offers go to [www.betterinvesting.org/openhouse/](http://www.betterinvesting.org/openhouse/)
2. **First Cut Stock Studies:** First Cut has been designed to provide members with a list of good quality companies and, more importantly, to provide a library of stock studies completed by BI members. Compare your judgments to what others are thinking. The studies are found at [www.betterinvesting.org/Members/Tools/First+Cut/default.htm](http://www.betterinvesting.org/Members/Tools/First+Cut/default.htm).
3. **BI's Facebook page:** Go to [www.facebook.com/betterinvesting](http://www.facebook.com/betterinvesting)
4. **BI's Twitter page:** Go to <http://twitter.com/#!/betterinvesting>

### **National Convention – 2018**

1. **May 17 – 20, 2018 – 67th Annual BetterInvesting National Convention (BINC)** will be held in Orlando, FL at the DoubleTree by Hilton in Orlando (SeaWorld), 10100 International Drive, Orlando, FL 32821, Phone: 855-275-4790. For pricing information go to [betterinvesting.org](http://betterinvesting.org)

### **BI Courses:**

For a list of BI courses that are available online for free go to <http://betterinvesting.org/Members/Tools/Courses/default.htm>